

LAUNCHLAB

A structured program for founders ready to go from idea to execution

Mentorship. Real-world strategy. A launch playbook.

Presented by:

HENDERSON CHAMBER OF COMMERCE

HENDERSON

INNOVATION HENDERSON

Nevada State University
Workforce Development

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Why LaunchLab, Why Now?

Henderson's startup ecosystem is growing. Founders need a clear path from idea to execution with real support.

Good ideas need structure, expertise, and access.

Validate Ideas

Test assumptions and build business models with expert guidance

Gain Mentorship

Access experienced mentors who have built and scaled companies

Get Funding-Ready

Prepare for commercialization and become investor-ready

Henderson has the talent, momentum, and partnerships to become a thriving center for entrepreneurship and innovation

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What Is LaunchLab?

A 12-week concept-to-commercialization program.
6 modules | 12 training sessions | 6 recap sessions |
Evening in-person cohort | Up to 20 startups

Practical Education

Hands-on guidance in validating ideas, building business models, understanding finances, and preparing for growth.

Access to Resources

Connections to mentors, subject-matter experts, community partners, funding resources, and business support services

Launch Ready

A clear, actionable plan, stronger business foundation, and the confidence to move from idea to execution

This workshop is designed to provide a practical roadmap from idea to pitch-ready business!

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Who LaunchLab Is For

Mentors and trainers who want to guide the next generation

Sponsors and partners invested in Henderson's innovation ecosystem

Early/Idea Stage Founders

Ready to commit to structured development

Start-Up Teams

Building innovative platforms/services

Established entrepreneurs

Preparing to grow/scale/pivot

Mentors/Instructors/SMEs

Looking to support the ecosystem

Sponsors/Partners

Interested in investing in Henderson’s innovation future

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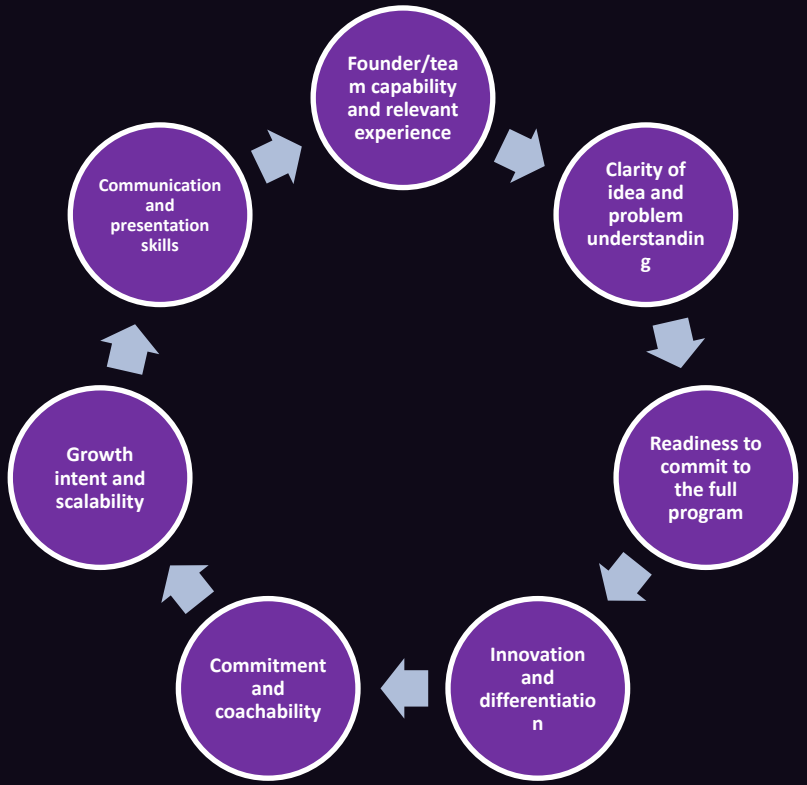
Target Industry Focus

- Advanced Manufacturing and Logistics
- FinTech/Banking
- Healthcare/HealthTech
- Media/Sports/ Entertainment
- CleanTech/ Energy/Water
- Advanced Technology/AI/Robotics

Don’t see your industry. Tell us what you do and why your project should be considered!

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How Applicants Will Be Evaluated



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Program Structure

Module 1

Idea to Opportunity

Validate the problem and confirm market relevance

Module 2

Business Model & Go-To-Market

Turn ideas into viable businesses

Module 3

Legal, Equity & Tax

Building the right foundation

Module 4

Technology & Product

Move from MVP thinking to scalable solutions

Module 5

Growth & Capital Readiness

Prepare for growth, traction and investor/customer conversations

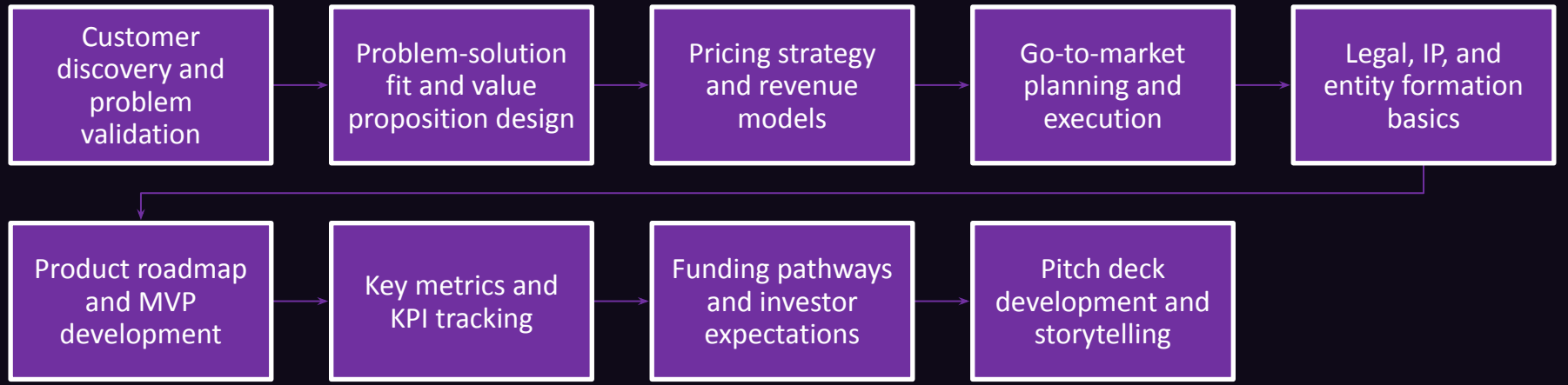
Module 6

Funding & Pitch Preparation

Understand funding options and telling a compelling story

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What Founders Will Learn



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What Founders Leave With

A clear business summary and positioning statement

A validated value proposition

A detailed customer profile

A go-to-market plan

A working financial model

A polished pitch deck

A 90-day action plan

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Program Culmination – Pitch Competition

Founders will apply what they have learned by presenting their businesses to a panel of judges.

The winning founder/team will receive a cash award and the opportunity to advance into LaunchLab's structured incubation and acceleration program.

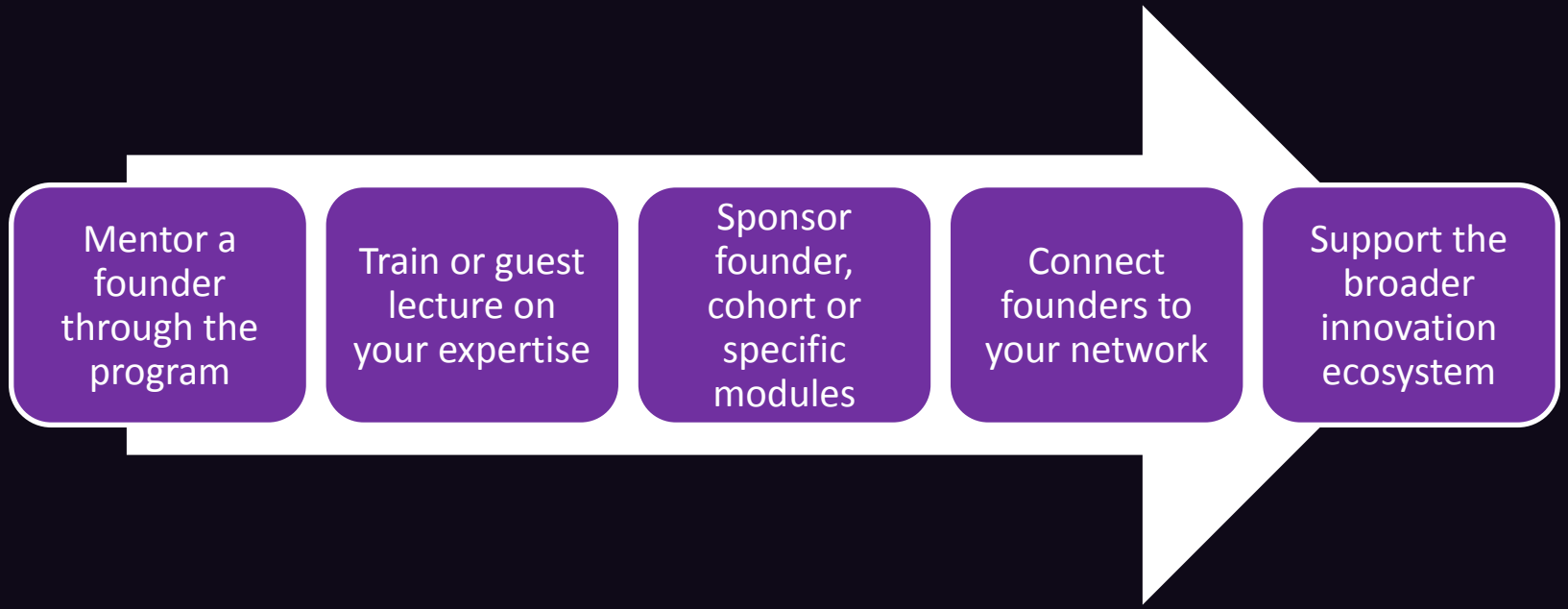
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Why This Matters for Henderson

- Strengthens founder pipeline
- Supports local innovation and entrepreneurship
- Builds sustainable, investable, scalable companies
- Creates stronger community connections and access
- Drives economic development in Henderson
- Encourages entrepreneurial talent and opportunity to grow locally

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How the Community Can Engage

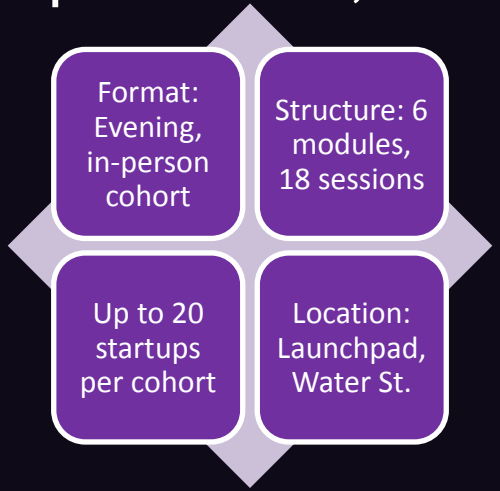


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Key Dates

First Cohort Begins

September 8, 2026



Participants must commit to attending all sessions to be considered

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Is There a Cost to Participate?

$299 per person/team

Innovation Henderson will connect with local businesses and community leaders to provide scholarships for each participant!

To qualify for scholarship founder participants must attend 90% of the sessions

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Ready to take the next step?

Apply to LaunchLab

innovationhenderson.org/launchlab/apply

To be considered your application must be received by July 31st